

## Contact

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www.emadvisorycorp.com/fundingposts (Company)

## Top Skills

Entrepreneurship

Marketing

Management

## Publications

Drawing Business Ideas From The World Around You!

Angel Investors

YOUR SUPPLIERS AND YOU

Venture Capital

GOVERNMENT CONTRACTS: ARE THERE OPPORTUNITIES?

# Scott Shakespeare

Business Advisory Services

Miami/Fort Lauderdale Area

## Summary

As a Full-Service Strategic Adviser now a days, I have had great guidance along my own journey and gained the knowledge from a lifetime of being a serial Entrepreneur, and a Corporate Executive for nearly 40 years, spanning over 18 industries.

I specialize in executive level Strategy, Structure, Technology, Negotiations, Sales and Marketing, Business Plans and Design skills. I have mastered them in order to both teach, and apply them to any current business need required, and I remain humbled in order to continue learning.

To be successful in any business an individual must understand how to balance their work and their life. Success is all about being a complete individual, so then your success in life is the understanding of how to apply these principles each and every day.

To gain the knowledge needed to understand your own balance should be your goal. Then no matter what new situations, challenges, or needs arise, you'll understand how to identify and correct them, you will find your solution.

As your Adviser I can help you create solid results in financial terms, and individual growth, by providing the leading edge capabilities that will help your organization accelerate their projects, and increase their effectiveness to improve the return on the investment.

Every operational or technical challenge has a human component. A comprehensive solution must actively address the people and organizational elements that are at its foundation.

If your business is a new startup, a large corporation, or something in between, I will work with you to find the correct path.

Everything in our life is always in our own control, sometimes we just can't see it, or we think it's not.

"THERE IS NOTHING EITHER GOOD OR BAD, BUT THINKING MAKES IT SO" by W. Shakespeare.

LEARN MORE - [www.EM-Advisory.com](http://www.EM-Advisory.com)

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## Experience

EM Advisory Corp

President

June 2008 - Present

Florida

When making the decision to engage an outside Business Adviser, or consultant to help you in your own business it will be of great benefit to understand the differences between them. The decision to hire either one can be difficult to make, it can be both confusing, and challenging. But if your Profit & Loss Statement is lacking a sustainable Profit Margin, don't you want to know why? And then adjust it, to be the best it can be? Or, your Balance Sheet, is it structured to support your business goals while maximizing your financial performance, even if your current market is experiencing slow periods?

Today's world is all about the balance of your Business as it relates to current Technology, its Structure related to its potential Markets, and the Strategies engaged to maximize your growth through negotiable Sales Platforms, no matter what your company does, revenues need to be generated. Don't forget that your personal life, your family, and social lives are all mixed within your company, because your company is a reflection of you!

EM Advisory Corp. (EMAC) will help you identify the needs of your business quickly. We will address them properly within your budget and your schedule from the very start. Whatever size, scope, or industry your business is part of, you need to understand that good Business Principles never change.

Visit Us Today [www.EM-Advisory.com](http://www.EM-Advisory.com)

Experience Matters Advisory Corp

Executive Level Business & Life Coach

January 2001 - Present

South Florida & Across The Country, Europe, and Asia

Isn't it time to Wake-up? Realize that learning never ended when school was over, it had only just begun. It has evolved and includes our experiences, every thought we have, and every thought we've added with or without our own permission. The only subject and course study is now entitled "Life".

Everything, every thought we each have directs every outcome and action we do, and not of just our own, but includes everyone around us.

New knowledge learned & understood will change your life.

Everything in our life is always in our own control, we each have the choice, is it the right one?

Success is new thought directed into new paths, which your own conscious history has never recorded. This is the definition of growth and it sustains our life.

Are you ready to change your life, to actually see and live your life without your current limitations? Are you ready to learn how to experience your business, family, friends and your personal life as a balanced individual, to understand that your moral courage is in direct proportion to your strength. Always living life peaceful, happy and harmoniously.

"THERE IS NOTHING EITHER GOOD OR BAD, BUT THINKING MAKES IT SO"

This is my favorite quote by W. Shakespeare.

LEARN MORE: <https://www.livecoach.io/coaches/scott.shakespeare.20549>

**FundingPosts - Social Media Impulse Single-Click Payment Posts  
Founder**

January 2017 - Present

Coral Springs FL

**HARNESS THE POWER OF YOUR FRIENDS & FOLLOWERS! LET THEM  
BUY and/or GIVE IN A SINGLE-CLICK!**

**6 Seconds of your Friends and Followers Attention Can Now  
MAKE YOU MONEY! & YOU'LL STILL BE LIKED!**

Funding Posts Enables Your Social Media Posts to Become an “Impulse Single-Click Payment Post!”

The Fact is that Facebook, Twitter, and LinkedIn All Allow Outside Postings & Their Sharing, For That Viral Effect You Seek! When your Post is Shared, Goes Viral! Your Post’s Payment Ability to Give or Buy Will Be Included as it Travels!

Take Advantage of the Impulsive Nature of Your Friends & Followers! Collect Donations! Purchases! Even Subscriptions! Dues! in a Single-Click from Your Post. Our Technology Includes Security Features for Both the Merchant and Patron.

Now your Company, Organization, Charity, Social Media Firm, Crowd-Funding, Even Your Election Campaign Can have an Instant-Impulse Based Secure Payment Posting Solution for Your Social Media Presence.

#### THE BEST BENEFIT OF FUNDING POSTS?

Your New Revenue Stream Created from Your Facebook, Twitter, LinkedIn and Other Social Media Presences’ is Now Measured in Financial Terms From its Own Production, Without Any Additional Website Needed. Your Social Media Presence is Now a Revenue Driving Tool. The Measured Analysis is Now in Dollars, Proven With The Payment Itself.

FACT: The Attention Span of the Human Conscience Thought on Any New Subject, like a New Post, is Approximately 6 Seconds. The Same Amount of Time it Takes to Read A Regular Post. This is Also the Same Amount of Time a Potential Patron Makes a Decision If They Want to Give, or Not Give, Buy or Not Buy.

OVER 80% of ALL OF US Makes that decision within this 6 Second Period. This is an Act of IMPULSE.

LEARN MORE: [www.emadvisorycorp.com/fundingposts](http://www.emadvisorycorp.com/fundingposts)

Eppcott Energy, LLC  
Managing Partner  
2008 - Present  
South FL and Texas

This boutique energy company has been involved in the sale and acquisition of mineral rights of both Oil and Natural Gas. Continuing endeavors with Eppcott includes consulting engagements with major oil and gas companies.

### Natural Energy Development, Inc, (NEDI)

President

2006 - Present

South FL

This company became, and still is the Managing General Partner of multiple Limited Partnerships which to date drilled and completed numerous Natural Gas wells and still retains their recoverable reserve assets.

### Shakespeare Cigar Company

President

2000 - 2006 (7 years)

South Florida and Central America

I had the pleasure and the fun of building and running a cigar company with my Dad of Naples Fl. We joined forces with the worlds best tobacco grower in Central America and produced the finest cigar, (via my Dad, and many others) actually thousands of others, who enjoyed there smoking experience as much as my Dad did.

### Cyber Networks Inc. (CNI)

CEO and Chairman

1993 - 2002 (10 years)

South FL, Denver CO, San Diego CA

I saw the potential of a new industry on the horizon, the Internet, and established the company, Cyber Networks Inc. (CNI). The company's main focus was on new technology in the field of database contextual relevance. Developed the first Meta-Search Algorithm in 1994 utilizing 16 individual databases (search engines) including Yahoo, Excite, Infoseek, etc, Cyber411.com which became C4.com. I served as CEO and Chairman until the end of 2002 at which time the company was acquired and split up.

### RSV-Perspective, Inc.

Founder & President

1991 - 1993 (3 years)

Boston, MA

Created a direct response and product marketing company, served as its President until 1993 when the company was merged and eventually bought

out from a growing Boca Raton, FL firm whose main business was media buying and infomercials.

### New England Education Associates, Inc.

Founder & President

1989 - 1991 (3 years)

Boston, MA

Authored and published "Financing an American Education", both in Print and 2 minute infomercials. This successful program simultaneously spawned two new market opportunities for the Financial Planning and Accounting industries throughout the Northeast, then the country.

### K-Star International

Executive Advisor

1987 - 1989 (3 years)

Greater Denver Area

Asked to serve a specific function for a satellite dish manufacturer in Denver, Colorado. To assist the company in the sale of its assets, including its patented technologies. This was successfully completed for the benefit of all involved.

### The Advancement of Prosthetic Services (T.A.P.S)

Executive Director

1985 - 1989 (5 years)

A Non-Profit Organization; created a new type of prosthetic arm and hand known as the "Simplistic Hand". Winning Best Engineering Award in 1988, This prosthetic and its technological advancements after its premier served DARPA as one of the models for today's newer prosthetic developments in the field of "Thought to Action Movements".

### The Cookie King of Anaheim

Co-President

1985 - 1986 (2 years)

Anaheim, CA

Started and ran a Fresh Baked Cookie Company with my Mom. We had a small time-share bakery in Anaheim, CA where we would produce approx. 12,000 large, soft fresh baked cookies per each night of production. We Trademarked them as Sun Nut Cookies, selling them in small boutique grocers, from Orange County through San Diego County, CA.

Besides their fresh delicious taste, and softness, even when on a shelf for up to 2 months because of our chosen method and the material we used in packaging, my time doing this company with my Mom was priceless.

## JAS Enterprises

President

1983 - 1985 (3 years)

Created many different Toys and Children's games. Adults found them more entertaining than my original market study identified. Some of their Trademark names were, "Personal Hang-Ups" a stuffed plush toy either displayed, or hugged and "HeartBroken", granted a US patent, this was a unique version of a Chinese puzzle, marketed as "Simplicity is a Challenge", children could figure it out, but Adults had great difficulty, to the point of giving up.

Traveled to Toy Buying Shows all over the country, won Best Puzzle Creation in CA, 1985.

## Entrepreneurial Years of Growth and Experience

The Wearer of "Caps of Many"

1979 - 1983 (5 years)

From East Coast to West Coast, and back again!

During these years of what I refer to as my Years of Growth and Experience, I traveled from Ohio down through the East Coast, across to the West on a Southern route, and back again to the East from a more Northern route of our country, only to then return to the West through the central part of our country.

These year's were an incredible education of learning about so many industries through my experiences with the multiple positions I held with different companies. From the industrial manufacturing of paper, to its end consumer product; the shipping of high-end "Grey Market" cars from Europe to the U.S. Standard's Conversion process in Texas; to Propane/Natural Gas conversions in Automobiles, to drilling, production and leasing of underground real estate. Included in these years also came the knowledge of the hospitality industry from the highest quality establishments, Preferred Hotels, their status and their global rankings.

Through all these Experiences 2 things were always constant:

First, all companies no matter what their industry shared the same company management, structure, and basic presence. The biggest difference between the industries was their vocabulary.

Second, all industries had opportunities just waiting to be seen, and capitalized on. So, this is what I decided to do in the journey of my own life, to find the "What's Missing" in different industries in which interested me.

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