

# MOBIPAID BENEFITS

**Mobipaid** is for all non-profit and profitable businesses, providing seamless integration. The Merchant now has the ease of a paperless environment with completed transaction reports downloadable into their own accounting system in real time. This new Mobile bridge brings with it the elimination of additional fees, upfront costs and man hours associated with traditional merchant services, offering far more flexibility in collecting payments and billing customers at the lowest possible rates available. Every situation does have a solution.

## MORE TOP REASONS TO USE MOBIPAID

1. **Cuts out the MIDDLEMEN COSTS associated with Credit Card Processing, while Decreasing the man-hours spent in reconciliation tasks. Mobipaid is Bank to Bank Direct.**
2. **Maximizes the Customer's Credit Card Security, while Reducing the Risk Factor and Liability to the Merchant. The Merchant never has access to their customers Credit Card Details.**
3. **Merchants use their own established Merchant Number, or they can see if they qualify for a better rate. The Mobipaid Solution is a variable, not a fixed cost.**
4. **Customers have No Registration and No Apps to download, they simply just pay their bill via Text, MMS, and/or Email.**
5. **Mobipaid's Fully Integrated Merchant Dashboard will customize All Features required for Any Event, Payment Process, or Social Media Campaign.**
6. **Mobipaid is completely Scalable for all size companies with no limits to users, customers, or accounts. No Monthly Fees, No Additional Fees of any kind.**
7. **Mobipaid closes the gap between Card Present and Card Not Present in risk assessment, providing Merchants best rates possible.**

**THERE IS NO COST TO HAVE IT!  
AND IF YOU USE IT, YOU MAKE MORE MONEY  
EVERY TIME YOUR CUSTOMER'S CREDIT CARDS ARE PROCESSED**

## WHO BENEFITS FROM USING MOBIPAID?

- All Merchants who do not want the hassle and cost factor associated with using POS hardware or additional monthly fees. There is No cost in becoming a Mobipaid merchant.
- Any Merchant client who handles Donations, eCommerce or Service payments, Individual or bulk payment requests, Scheduled payments, or Social Media Campaigns with payment requests for product, service or cause.
- All potential Social Media Merchants can now capture the presence of their Social platform and create campaigns to Donate, sell goods or services and take payments directly through their Facebook, Twitter or LinkedIn Accounts in seconds.
- Churches, charities, Non-profit Organizations, all fund-raising events.
- Schools and University's for all payment events, Tuition, Books, etc.
- Recurring and Scheduled payments for all types of Service Providers or products sold on a payment schedule.
- Booking/Box Office agents in all industries.
- Door to Door sales, Flea Markets, Farmers Markets, etc.
- All forms of Collection needs; Utility billing, Highway Toll billing, Call Centers, Subscriptions, Debt Collectors – Used to simplify and entice customers to set up billing directly and securely through the customers Phone, Tablet or Computer via SMS, MMS, or EMAIL.
- COD (Cash on Delivery) Sales – allows for all orders/sales to be centralized. Prepayment on deliveries are more secure for the merchant and more convenient for the customer.
- Mail Order Telephone Order (MOTO) sales – MOTO merchant operators need never again take credit card details, thus reducing instances of fraud and relieving themselves of costly PCI audits.

## WHAT ARE THE MERCHANT BENEFITS OF MOBIPAID?

- Without exception, ALL payments take place within a secure PCI DSS Level 1 environment. Because we supply a PCI DSS Level 1 service there is no need for the merchant to have expensive and time consuming PCI audits.
- Merchants can continue to use their own merchant account. They simply add Mobipaid services as an additional payment & billing process. There are NO additional fees, recurring monthly fees or costs.
- Merchants will never have access to customer's credit card details. This dramatically reduces the propensity for fraudulent transactions and when combined with eliminating hardware requirements, the Mobipaid Solution facilitates a very low-cost credit card acceptance platform.
- Merchants can send branded payment requests to an individual or a group for any event in multiple languages and multiple currencies. All credit cards accepted.

- Fully integrated Dashboard to customize all features required for any event payment or process.
- To the Merchant, the Mobipaid Solution is a variable, not a fixed cost. The Merchant only pays when they accept credit card payments using Mobipaid, and then that is Only the card percentage and transaction fee. There are No Additional Fees of any kind, NO OTHER “MIDDLEMEN” making money on your transactions.
- Mobipaid closes the gap between Card Present and Card Not Present in risk assessment, providing Merchants best rates possible.
- There is NO App to download or registration required by the Merchant’s Customer.
- Payment is taken and confirmed in real time – the merchant will see the “pending payment” become a “confirmed payment” and the customer will instantly get a confirmation receipt on his cell or other internet-enabled device requested.
- Mobipaid’s Dashboard includes “error codes” enabling the merchant operators to see why a payment failed and immediately contact the customer directly to assist in payment resolution.
- Choosing to consolidate to a single secure system, Mobipaid, will reduce the Merchant’s overall transaction processing costs, as well as the dedicated man-hours associated with the internal accounting reconciliation. Mobipaid will increase the efficiency and reach of every business. Payments are deposited in the merchant’s bank within 48 hours.

## **Test Drive the Mobipaid Dashboard**

**CONTACT US:** [Mobipaid@EM-Advisory.com](mailto:Mobipaid@EM-Advisory.com)

**View A Few Of Our Humorous Facebook Example Posts:**

<https://www.facebook.com/profile.php?id=100016313314210>